



## 14/01 Wednesday 2026

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15:00 – 16:00

**Familiarization Time with the competition area**  
(exclusively for WBRC candidates and WBRC organising  
Team)

*Dress Code: Smart Casual*

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16:00 – 17:30

**Presidents Team Building**

*Dress Code: Smart Casual*

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19:00 – Open End

**Dinner at Wolf**

*Dress Code: Smart Casual*



## **15/01 Thursday 2026**

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08:00 – 18:00

### **World's Best Receptionist by *Bucherer* Competition**

*Floors 25, 26, 27*

Visit the spaces and cast your vote live for the *Amicalits Choice* (Audience) Award by **SRate**.

Details available on [www.facebook.com/aicrintl](https://www.facebook.com/aicrintl) and in the competition by the organising team.

*Dress Code **Candidates**: Business Attire*

*Dress code **Audience**: Business Casual*

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13:00 – 14:30 & 15:00 – 16:30

### **Workshop Afternoon @TheHotel with *MJ Flanagan***

*Dress Code: Smart Casual*

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20:00 – Open End

### **Dinner at *Brasserie Ommegang***

*Dress Code: Smart Casual*



**16/01 Friday 2026**

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10:30 – 12:30

**Brussels Discovery - TOOTBUS**

*Dress Code: Smart Casual*

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12:30 – 15:00

**Free Afternoon**

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15:00 – 18:00

**Belgian Beer World Experience**

*Dress Code: Smart Casual*

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20:00 – 22:30

**Dinner at Brasserie Signature**



*Dress Code: National Evening-Traditional **national costume***

*As we return to our roots and celebrate 30 years of the presently called World's Best Receptionist by Bucherer Competition, we invite you to join a special costume evening celebration. Showcase your national traditions and share the joy of this milestone occasion*

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23:00 – Open End

**Night Club (optional) at Plein Publiek**



**17/01 Saturday 2026**

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10:30 – 12:30

**Annual General Assembly**

*Dress Code: Business Attire*

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18:30 – Open End

**Gala Dinner & World's Best Receptionist by  
Bucherer Ceremony**

*Dress Code: Black Tie*

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BUCHERER  
1888

The Hotel.  
BRUSSELS

visit.brussels

RFID  
HOTEL

Brasserie  
Ommegang

Signature  
BRUSSELS

WOLF

CANARY  
TECHNOLOGIES

THE BICESTER  
COLLECTION

Solutions Parfum  
MAISON

ARTS|||TECHS

tero

TOOTBUS  
BRUSSELS

Belgian  
Beer World  
Experience

EHL

CHAMPAGNE  
Laurent-Perrier  
MAISON FONDÉE  
1812

S-Rate  
SERVICING OF FRONTLINE EMPLOYEES

LiveScreen  
L'ÉCOLE DE MANAGEMENT

WINGS COIN

GET LOCAL  
30-00012